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# The 8<sup>th</sup> Risk Mitigation & CSR Seminar

**Tuesday October 16, 2012**

**08h30–17h00**

**Ontario Investment & Trade Centre  
Galleria and Main Theatre**

35<sup>th</sup> Floor, 250 Yonge Street Toronto, Ontario, Canada

**Morning Chair** – TESSA MACKAY, Environmental Manager, **Hatch**

**Afternoon Chair** – MICHAEL BOURASSA, Partner, **Fasken Martineau LLP**

**08h30 REGISTRATION AND NETWORKING**

**09h00 WELCOMING REMARKS**

BRUCE SHAPIRO, President, **Canada-Southern Africa  
Chamber of Business** and **MineAfrica Inc.**

TESSA MACKAY, Environmental Manager, **Hatch**

**09h10 KEYNOTE ADDRESS**

**Canada's Engagement on CSR**

JUDITH ST. GEORGE, Director General, Trade Commissioner Service  
Operations and Trade Strategy Bureau

**Foreign Affairs and International Trade Canada**

**09h30 Corporate Social Irresponsibility – Why the General Public  
is Skeptical of Many CSR Initiatives**

RADCLIFFE DOCKERY, President & Chief Executive Officer,  
**HigherEye Training & Consulting**

**09h50 Social License: What it is and its Role in Risk Mitigation  
Across All Stages of the Mine Life Cycle**

IAN THOMSON Ph.D., Principal and Co-Founder, **On Common Ground**

**10h10 Benchmarking the Best: Social Due Diligence™**

BONNIE LYN DE BARTOK, Chief Executive Officer, **MacCormick IMC**

**10h30 BREAK**

**10h50 Community Development and CSR:**

**Managing Expectations & Balancing Interests**

CLAUDIA FELDKAMP, Co-Chair, Corporate Social Responsibility  
Group and Partner, **Fasken Martineau LLP**

**11h10 Local Sourcing and Local Content:**

**How to Meet the Demands of Governments?**

MONICA OSPINA, Founder and Director, **O trade and market access**

**11h30 CSR on the Public Record: Full, True and Plain**

ELISABETH (LISA) DEMARCO, Partner

and JANNE DUNCAN, Partner, **Norton Rose Canada LLP**

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- 11h50 Investing in Community Development in the Eastern Congo**  
MARTIN JONES, Chairman, **Banro Foundation**
- 12h10 Q&A**
- 12h30 LUNCH**
- 13h30 CSR with Canadian Charities – Opportunities and Pitfalls**  
MARK BLUMBERG, Partner, **Blumberg Segal LLP**
- 13h50 Hands-On Sustainability in Madagascar**  
MARK SITTER, Director, Corporate Affairs and Sustainability,  
**Sherritt International Corporation**
- 14h10 Indigenous Peoples, Economic Development, Risk and CSR**  
OLIVIA GAMACHE, Environment and Social Risk Consultant, **Hatch**
- 14h30 CSR in Mining**  
FERNANDO BLASCO, Director, Business Development, **Drake Global Tech**
- 14h50 BREAK**
- 15h10 An Overview of South American Country Risk Indicators:  
Helping Shape a CSR Strategy**  
TYSON JOHNSON, Director, Global Risk Management, **ATS Automation**
- 15h30 Mining in Colombia and Burkina Faso, West Africa and  
Using Green Energy Solutions and Agriculture Products**  
KATE BLANCATO, Chief Executive Officer, **Goldombian**  
and **Green Mine Solutions**
- 15h50 CSR – Is My Banker Watching?**  
YOLANDA BANKS, Senior Advisor, Corporate Social Responsibility,  
**Export Development Canada**
- 16h10 Corporate Social Responsibility or Corporate Embarrassment:  
Monitoring Your CSR Projects**  
DEBORAH GOLD, Managing Director  
and PETER MCFARLANE, Managing Director, **Kroll Advisory Solutions**
- 16h30 Q&A**
- 16h50 WRAP UP**  
MICHAEL BOURASSA, Partner, **Fasken Martineau LLP – Afternoon Chair**  
  
WAYNE FLOREANI, Board Member, **Canada-Southern Africa Chamber of Business**  
and Vice President, **MineAfrica Inc**

**ATS AUTOMATION**

ATS Automation is a global organization that designs and builds customized automation solutions for the healthcare, automotive and nuclear industries. ATS is now embarking on a project in Nigeria to support the production of syringes to help combat the spread of disease.

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**BANRO CORPORATION**

Banro is a Canadian-based gold exploration and development company (TSX, AMEX: BAA) with four wholly-owned projects along the Twangiza-Namoya gold belt of the Democratic Republic of the Congo. The Company recently brought its first gold project, the Twangiza gold mine, into production and is currently constructing its second plant, located at Banro's Namoya project. Banro's commitment to Corporate Social Responsibility includes the creation of capacity building jobs, technology transfer and adherence to world-class standards in environmental management, social and labour policies, occupational health & safety, the nurturing of local and African supply chains and more.

[www.banro.com](http://www.banro.com)



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**CANADA-SOUTHERN AFRICA CHAMBER OF BUSINESS**

The Canada-Southern Africa Chamber of Business is a dynamic and influential business organization dedicated to promoting and developing business interests between Canada and Southern Africa. The Chamber provides a focal point for establishing business contacts and networking opportunities, and advancing common interest agendas for a diverse and vital membership with an interest in South and Southern Africa.

[www.canadasachamber.com](http://www.canadasachamber.com)



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**FASKEN MARTINEAU LLP**

Fasken Martineau's Corporate Social Responsibility Group understands that corporations have positive responsibilities, not only to their shareholders, but to a diverse range of stakeholders including employees, suppliers, customers, the local and indigenous communities, local, state, and federal governments, environmental groups, international organizations and institutions and other non-governmental civil society groups. With the nature and scope of CSR constantly evolving and the expectations of the private sector increasing, organizations turn to Fasken Martineau when seeking guidance on planning for, and responding to, the complex demands of CSR.

[www.fasken.com](http://www.fasken.com)



**FOREIGN AFFAIRS AND INTERNATIONAL TRADE CANADA**

Foreign Affairs and International Trade Canada manages Canada's political, economic and cultural relations with other nations on a bilateral basis as well as through the international organizations to which Canada belongs. The department helps Canadian companies succeed internationally while promoting Canada as a dynamic place in which to do business, and negotiating and administering trade agreements. The department provides an assertive foreign policy that pursues Canadian interests, projects Canadian values and culture worldwide and protects Canada's security. It supplies business (trade and investment), passport and other services to Canadians travelling, working or doing business abroad.

[www.international.gc.ca](http://www.international.gc.ca)



**GOLDOMBIAN and GREEN MINE SOLUTIONS**

Goldombian and Green Mine Solutions are working in Colombia extracting gold from our Mines using Green Energy Solutions. Goldombian has 5 properties in Colombia. Two are located next to Tolima Gold and La Gran Colombia. On our properties we are growing plants that produce Oil which can be converted into Biodiesel. This Biodiesel is use in the mine instead of diesel. By creating a green mine we create jobs in the community and reduce the emission of pollution in the environment. Our goal is to become an efficient mine while taking care of the environment.

[www.greenminesolutions.com](http://www.greenminesolutions.com)



**HATCH**

Hatch is an employee-owned professional services firm that delivers a comprehensive array of technical and strategic services, including consulting, information technology, engineering, process development, and project and construction management to the Mining, Metallurgical, Energy, and Infrastructure sectors. Hatch has served clients for over 80 years and has project experience in more than 150 countries around the world. With 11,000 people in over 65 offices – including a significant presence in South Africa – the firm has more than \$35 billion in projects currently under management. For more information, visit

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## HIGHEREYE TRAINING & CONSULTING

HigherEye Training & Consulting provides services that help Organizations improve Profits while delivering Social Returns on Investment in the communities where they do business. These services include; Social Media & Responsibility Consulting, Cross -Generational Marketing and Business & Channel Partnership Development.

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[www.highereye.com](http://www.highereye.com)



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Kroll Advisory Solutions, a global leader in risk mitigation and response, delivers a wide range of solutions that span investigations, due diligence, compliance, cyber security and physical security. Clients partner with Kroll Advisory Solutions for intelligence and insight to drive confident decisions about protecting companies, assets and people. Kroll Advisory Solutions has 40 years of experience meeting the demands of businesses around the world. Headquartered in New York with offices in 29 cities across 17 countries, Kroll Advisory Solutions has a multidisciplinary team of 700 employees. Kroll Advisory Solutions is an Altegrity company. Learn more at

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## MACCORMICK IMC

From Intentions to Impact™: MacCormick IMC is a consultancy dedicated to the mining industry, providing solutions and strategies surrounding the people side of the business. We are a unique global leader in the mining industry, providing both Corporate Social Responsibility (CSR) Management Consulting services and Executive HR Planning and Recruitment services.

Highlights of the firm's services are: Social Risk Assessments, Social Due Diligence, Baseline Evaluations, Impact Assessments, SROI, Social Management Systems, Monitoring and Evaluation, Capacity Planning, Local Employment Planning, and Skills Gap Assessments.

[www.maccormickimc.com](http://www.maccormickimc.com)



MacCormick  
INTERNATIONAL  
MINING CONSULTANCY

## MINEAFRICA INC.

MineAfrica is a business development, marketing and educational company providing the premier platform for mining companies, service providers and governments to promote themselves to a senior level, Africa focussed financial and natural resources audience. Our programs include; 1) Investing in African Mining and Focus on West Africa seminars in Toronto and London, UK; 2) ENERGYAfrica seminar series focussing on oil and gas; 3) educational courses under our MASTERMINING brand including our 3-day "Understanding the Mining Industry: From A to Z" course and our new "Canadian Capital Markets for Junior Mining Companies" course. In 2010 we launched On the Ground Group to produce our non-African mining investment seminars including mineLatinAmerica taking place in Toronto on November 7, 2012.

[www.mineafrica.com](http://www.mineafrica.com)



## NORTON ROSE GROUP

Norton Rose Group is a leading international legal practice. With more than 2900 lawyers, we offer a full business law service to many of the world's pre-eminent financial institutions and corporations from 42 offices located in Europe, Asia, Africa, the Middle East, Canada, Latin America and Australia. We are strong in financial institutions; energy; infrastructure, mining and commodities; transport; technology and innovation; and pharmaceuticals and life sciences. Norton Rose is the 2012 Global Mining Law Firm of the Year awarded by the International Who's Who of Business Lawyers.

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## O TRADE AND MARKET ACCESS

O trade and market access is a Corporate Social Responsibility (CSR) firm with expertise in designing and implementing customized solutions in CSR Governance, Local Sourcing and Community Development for the extractive industry. Through our work, our clients are able to obtain the Social License to Operate, mitigate social and operational risk, improve productivity, create opportunities for local sourcing and market diversification, act on poverty alleviation, all in the process of building strong community relations, all of which enable them to gain access to market opportunities and meet IFC Sustainability Framework for funding.

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## ON COMMON GROUND

On Common Ground Consultants Inc. is an international consulting company specializing in enhancing social performance and socially sustainable outcomes for the global resource sector. OCG is comprised of a core network of highly experienced practitioners offering: Strategic Social Assessment, Social Performance Guidance, Engagement & Multi-stakeholder Processes, Human Rights Due Diligence, Training & Capacity Building, Measuring, Monitoring & Review. Our clients include public and private companies, industry associations, financial institutions, government and non-government organizations who come to us as innovators and leaders in strategic analysis and program design; from policy development and corporate due diligence through to new approaches that continuously improve socially responsible business practices. OCG has extensive experience working throughout the Americas, Africa, Australasia, central Asian countries, and Europe and has offices in Vancouver, Canada and Lima, Peru.

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## ON THE GROUND GROUP

On the Ground Group (the international division of MineAfrica Inc.) is a business development, marketing and educational company producing seminars for the international mining and financial industries including mineLatinAmerica in Toronto on November 7, 2012 and educational courses under our MASTERMINING brand including our 3-day "Understanding the Mining Industry: From A to Z" in Vancouver, Toronto, London, UK and Cape Town, South Africa and our new "Canadian Capital Markets for Junior Mining Companies" course.

[www.onthegroundgroup.com](http://www.onthegroundgroup.com)



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If you are an Ontario company looking to expand into new markets, we can help. The International Trade Branch of the Ministry of Economic Development and Innovation helps Ontario companies identify export opportunities and form international business partnerships around the globe. We offer export training, one-on-one consultations, introductions to industry players and advocacy services.

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